



Dear Potential Community, Corporate, or Professional Member,

I want to personally invite you to help our Northwest Arkansas area defeat the high obesity rate (shockingly, Arkansas is rated #1 in adult obesity) and allow us, the Northwest Arkansas Fitness & Health Association, to help thousands of kids become better... better in health, better in fitness, better in school, better in social atmospheres, and better to benefit our community. We do this by sharing the good N.E.W.S. (ask us about this) and making clear efforts to eradicate diet and exercise related diseases such as diabetes, cardiovascular disease, hypertension, and high cholesterol levels just to name a few.

Our mission is "To promote fitness and health to everyone in every community" and we do this through our 3 pillars of fitness:

- . **1) A fitness and health clearinghouse to showcase all NWA fitness facilities and participating fitness/health professionals, along with locations of food banks in NWA.**
- . **2) Promoting all the local fitness competition events and health seminars/expos**
- . **3) Our SuperFit Campaign to share the good N.E.W.S.**

Our flagship 'fun'-draisers, the Pump n Run Obstacle Course, will be one of the most anticipated events here in NWA geared towards fitness and health particularly for kids and families.

- The proceeds of this event will benefit the NWA F&H Association to expose SuperFit in all communities to which views a value in fitness and health to our community.
- All financial and in-kind contributions can be used as a write off for charitable donations as we are a 501(c)3 organization.
- We ask for your contribution in many ways: financial, team and school sponsors, obstacle sponsor, product or service provider, and/or volunteer for the NWAFA supported events.

Booth Fee (Early Bird Deal - paid prior 1 month of event)

Booth Fee (Paid after 1 month deadline)

Details of sponsorship are on the next page	
• Platinum/Presenting Sponsor	\$2000
• Gold/SuperFit Sponsor	\$1300
• Silver Sponsor	\$600
• Bronze Sponsor (one competition)	\$300-\$350
• Non-Profit Organization	*contact promoter for details*

Details of sponsorship are on the next page	
• Platinum/Presenting Sponsor	\$2000
• Gold/SuperFit Sponsor	\$1300
• Silver Sponsor	\$650
• Bronze Sponsor (one competition)	\$350-\$400
• Non-Profit Organization	*contact promoter for details*

Please complete the attached Partnering Sponsor Application (or register online) and get it to us fast! If you have any questions, feel free to call and discuss your location and options. We look forward to working with you all!

Sincerely,

Joe Wilson, Founder of the NWA Fitness & Health Association; 479-530-6268; bigjoewilson123@yahoo.com; www.nwafitnessandhealth.com

The NWA Fitness and Health Association Event Quick Facts

Board of Directors and Czars of NWA Fitness & Health Foundation –Leno Robinson, Jeff Genova, Will Wilkes, Garrison Roddey, Christina McGuire, Jody Vinson, Preston Tombs, Hayden Bough, Christi Brown, Sheridan Sikes

2016 Special event Dates & Hours:

PRO COURSE COMP: 5/21, 7:00 am 'pump' up
. 7:30 am start for 5K
. 9:00 am start for 2 Miler

Location(s):

Rogers High School:
2300 S Dixieland Rd, Rogers, AR 72758

Details of sponsor partnerships:

- **Non-profit package (contact organizer of event for price details)**
 - ✓ 10' x 10' Booth at major competition event hosted by the NWA Fitness & Health Association. Sponsor must furnish tent, table, and/or chairs.
- **Bronze package \$300-\$350**
 - ✓ \$50 Optional Booth - 10' x 10' Booth at any one of the major competition events hosted by the NWA Fitness & Health Association. Sponsor must furnish tent, table, and/or chairs.
 - ✓ Logo on competition t-shirt
 - ✓ Allow 20 students from a school of your choice to participate in the PRO Course for free.
 - ✓ Logo and Link on website on the event registration, results page, and clearinghouse portion
- **Silver package \$600**
 - ✓ All listed above for all events NWA Fitness & Health Association supports including optional booth
 - ✓ Logo on event posters (if applied and approved prior to poster print)
 - ✓ Have an obstacle sponsored by company
 - ✓ Logo on event banner and event program (if applicable)
 - ✓ Tier 2 level recognition on all printed media advertising
- **Gold/Superfit package \$1300**
 - ✓ All listed above
 - ✓ A full year to advertise and market logo, brands, and products through 'SuperFit', good N.E.W.S. letter, and the campaign.
 - ✓ Opportunity to have competitors as a team represent business in chosen competition with picture to be on website
 - Up to 10 people for the PRO Course
- **Platinum/Presenting package \$2000**
 - ✓ All listed above
 - ✓ Identified as presenting sponsor through all marketing products – radio, TV, SuperFit videos, and magazines
 - ✓ Tier 1 recognition on all printed materials including all competition t-shirts
 - ✓ Opportunity to introduce and hand out awards at all competitions
 - ✓ Exclusivity of product line

2015-2016 SuperFit and Event Expected

Exposure:

SuperFit Campaign Exposure:

- . Boys & Girls Club in Benton County: 550+ youth
- . Camp War Eagle in Rogers: 60+ youth
- . FCA huddles: 50+ youth

PRO Course: 500+(ages 5 & up)

Organizers:

NWA PRO Course: Jeff Genova 479-426-7607
SuperFit director: Joe Wilson 479-530-6268

Host Hotel(s):

Fairfield Inn of Rogers, 4611 W Rozell St.,
Rogers, AR, 72756; Ph: (479) 936-5900
\$79/\$82 per night – single/double room respectively

Hotel details:

- Mention the Pump n Run Obstacle Course event for proper rate
- Hotel is located about 5 miles from competition and less than .5 miles from 10 restaurants + movie theatre
- Late checkout is available until 2:00 pm on Sunday, but MUST be requested at check in.
- A deposit equal to one night's room rate will be immediately charged to your credit card to secure your room. This charge will be refundable if cancellation is received 7 days prior to arrival.
- Book room 3 weeks prior of arrival to guarantee availability. A block of rooms have been set aside for these events. After the three week window, rooms not booked will be available to public.
- Hot breakfast is available

Contact Information:

Joe Wilson, founder of NWA Fitness & Health Association;
479-530-6268; bigjoewilson123@yahoo.com
Other Executive board members: Leno Robinson;
479-409-6045 & Chris Koerner; 479-366-9003

2016 NWA Fitness and Health Association Partnering Sponsor Application

General Exhibitor Information:

Company Name (this name will appear on booth sign)

Contact Name Daytime Phone Evening Phone

Website Physical Address

City State Zip Email

Description of product/Service to be exhibited:

Booth Size & Pricing (check one)

<u>Item</u>	<u>Paid by</u> <u>4/15/2016</u>	<u>Paid after</u> <u>4/15/2016</u>	<u>Total</u>
<input type="checkbox"/> Non-Profit Booth	*contact organizer	*contact organizer	\$ _____
<input type="checkbox"/> Bronze Package (one event)	\$300-\$350	\$350-\$400	\$ _____
<input type="checkbox"/> Silver Package (all events)	\$600	\$650	\$ _____
<input type="checkbox"/> Gold/SuperFit Package	\$1300	\$1300	\$ _____
<input type="checkbox"/> Platinum/Presenting Package	\$2000	\$2000	\$ _____
		Booth Sub Total	\$ _____

Additional Purchases (check all that apply)

<u>Item</u>	<u>Amount</u>	<u>Quantity</u>	<u>Total</u>
<input type="checkbox"/> Event t-shirt (2 provided as paying sponsor)	\$20	_____	\$ _____
<input type="checkbox"/> Ticket for NAWAC	\$25	_____	\$ _____
		Subtotal	\$ _____
		Total Due	\$ _____

www.nwafitnessandhealth.com

For charitable contribution, please write out and send certified check, business check, or money order to
NWA Fitness & Health Association, PO Box 1331, Bentonville, AR, 72712-1331

NWA Fitness and Health Association Partnering Sponsor Agreement

As a NWA Fitness & Health Association exhibitor, I agree to abide by all rules and regulations of this agreement and agree to the following terms and conditions and any additional terms and conditions that the NWA Fitness & Health Association determines are necessary.

1. All booths must be paid in full prior to set up.
2. No refunds will be made to exhibitors who fail to attend their expected NWA Fitness & Health Association event.
3. Association administrative management reserves the right to reject any exhibit.
4. Exhibit booth must be manned at all times during event hours
5. Booth shall not be dismantled until close of event as stated in foundation literature.
6. At least one exhibitor per booth unless approved by the NWA Fitness & Health Association.
7. Booth assignments are at the discretion of the NWA Fitness & Health Association management and are assigned on first paid basis. We will do our best to accommodate exhibitor's first choices.
8. Exhibitor will allow the NWA Fitness & Health Association to take and photographs of their exhibit space for NWA Fitness & Health Association promotional purposes.
9. All exhibitors must conform to local fire department rules and regulations.
10. No electrical wiring will be installed without using the authorized electric contractor.
11. Booth setup shall not extend beyond assigned space.
12. Subletting of booth either partially or in full is not permissible unless approved by NWA Fitness & Health Association.
13. City of Bentonville shall not be liable to Exhibitor's agents, invitees, licensees, visitors or to any other person, for injury to person or damage to property on or about the premises caused by the negligence or misconduct of Exhibitor, its agents, servant or employee, or an any other person entering upon the premises under express or implied invitation of Exhibitor.
14. Exhibitor agrees to indemnify and hold harmless the City of Rogers, the NWA Fitness & Health Association, or the Rogers Public Schools from any loss, attorney's fees, expenses or claims arising out of any such damage or injury.
15. Exhibitor will not exhibit any merchandise or promotional material other than specified in application.
16. The sale of NWA Fitness & Health Association and/or SuperFit logo merchandise will not be allowed at any of the NWA Fitness & Health Association events. Any use of the words "NWA Fitness & Health Association", NWA Fitness & Health Association logo, or any related logo/name is prohibited without Advance written permission and royalty agreement. Please contact founder for acceptance.
17. Exhibitor agrees that all belongings must be removed from event after close of show on event date.
18. The NWA Fitness & Health Association reserves the right to reject or restrict any vendor exhibiting inappropriate merchandise or behavior.

Liability Information

- Exhibitor agrees to carry the following insurance: worker's compensation, comprehensive general public liability and property damage, independent contractors, personal injury and contractual liability.
- Exhibitor agrees not to deface property and agrees to accept liability for any damage to property of others or the Bentonville High School. Any damage shall be remedied at Exhibitor's expense and to the satisfaction of the property owner.
- In the event of war, fire, terrorist attack, public catastrophe, strike, act of God, civil unrest or other uncontrollable cause, the NWA Fitness & Health Association Festival or any part thereof is prevented from being held, or cancelled, the NWA Fitness & Health Association, shall, in its sole discretion, determine a refund, if any, to be paid to Exhibitors.
- Exhibitor agrees to the NWA Fitness & Health Association's promotional, non-commercial use of its images of its workers, agents and staff in photographs, video, film or other media depictions of the Festival. Exhibitor assumes all responsibility for loss, theft or destruction of goods, or personal injuries to itself, its employees, agents, representatives or visitors.

By submitting this Application, the exhibitor agrees to all terms and conditions as set forth herein and under Event Terms and Conditions. Full payment for booth(s) must be received by the NWA Fitness & Health Association after the exhibitor's receipt of booth confirmation or date before event.

I have read, understand and agree to the rules, regulations and liability information of this agreement.

Signature _____

Date _____

Print Name _____

Please return both parts of this application to:

NWA Fitness & Health Association
PO Box 1331
Bentonville, AR, 72712-1331

Questions/2016 NWA Fitness & Health Association on site manager:

Joe Wilson, 479-530-6268; bigjoewilson123@yahoo.com

Leno Robinson 479-409-6045; leno.jr@sbcglobal.net

www.nwafitnessandhealth.com



Please keep a copy of this agreement for your records. Receipt and original agreement letter with stamp of approval will be returned to sponsor for documentation purposes for both parties